

Ewen Murchison DSO MBE

International Keynote and Leadership Speaker

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“Ewen galvanises audiences to think clearly, challenge assumptions and translate insight into immediate action.”

Ewen Murchison is a former Major General in the Royal Marines, decorated twice by the Queen for leadership in adversity, and now a leadership authority on decisive action in complex environments. Across a distinguished thirty-year military career, he led in environments defined by volatility, risk and high-consequence decisions where delay carried cost and responsibility could not be delegated. He operated at every level, from frontline operations to national-level strategy, where clarity was rarely available and outcomes mattered.

That experience forged a clear leadership philosophy: clarity is created, intent matters more than certainty and courage is disciplined action under pressure. Leadership, in his view, is not about waiting for perfect information. It is about shaping direction when ambiguity is unavoidable and aligning people around purposeful movement. It is about setting tempo when others stall and creating confidence that holds when pressure rises.

Today, Ewen works with CEOs, senior leaders and boards across business, government and international organisations navigating complexity, scrutiny and strategic transition. Markets shift. Expectations intensify. Decisions attract consequence and responsibility cannot be outsourced. In these moments, hesitation can erode momentum and dilute credibility. Ewen helps leaders recognise it, confront it and replace it with disciplined action, converting pressure into performance.

On stage, Ewen is a formidable presence. He galvanises senior audiences through compelling, authentic storytelling and sharp commercial insight. Drawing on moments of real consequence, he translates high-stakes command experience into practical leadership disciplines for business. He challenges leaders to sharpen judgement, own decisions and move with forward intent when the path is unclear.

The result is not passive inspiration, but behavioural shift. Leaders leave energised and equipped to think clearly, decide deliberately and act decisively in uncertain conditions.

